Rep Order# 9788165 Status Returned Traffic Order# 1355531 **Printed:** 08/17/2012 4:53 PM 1 of 2 Ver# 2 EC'd Yes **Last Received:** 08/15/2012 8:25 AM

Showing Buylines: All Lines

WPGH-TV PITTSBURGH, PA) WATERFRONT STRATEGIES Station Agency) POLITICAL ISSUE GROU

3050 K ST NW, #100 WASHINGTON, DC 20007

Agency C/P1/P2/E 112/119/1438

Flight Dates 09/04/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

SEIU

1438

Dan Nagelberg

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

Advertiser

Estimate#

Product

Buver

Fax#

Phone#

PLS SEE LNS 3 AND 9 FOR REVISIONS. THANKS,

ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	09/09-09/16	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	SU	1	2	2	\$200.00
2	09/04-09/17	10P-11P	CHANNEL 11 NEWS ON FOX53@10	:30	\$900.00	TU-F,M	3	2	6	\$5,400.00
*3	09/08-09/15	10P-1030P Station Re	CHANNEL 11 NEWS ON FOX53@10 mark: V2 1X NA DT COLLEGE FOOTBALL. MOVE WPMY/SAT. THX	:30 TO M-F,	\$900.00 SU OR TO NEWS C	SA ON	1	2	2	\$1,800.00
4	09/09-09/16	10P-11P	CHANNEL 11 NEWS ON FOX53@10	:30	\$900.00	SU	1	2	2	\$1,800.00
5	09/04-09/17	730P-8P	TWO & A HALF MEN	:30	\$1,000.00	TU-F,M	1	2	2	\$2,000.00
6	09/10-09/17	8P-9P	BONES	:30	\$3,000.00	М	1	2	2	\$6,000.00
7	09/09-09/09	12A-1230A	BIG BANG	:30	\$150.00	SU	1	1	1	\$150.00
8	09/04-09/10	11P-1130P	SEINFELD	:30	\$300.00	TU-F,M	1	1	1	\$300.00
*9	09/11-09/17	630P-7P Station Re	2.5 MEN mark: V2 PLS CHG RATE TO \$600 PER CONVO	:30 W/ RICH	\$500.00	TU-F,M	1	1	1	\$500.00

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Program

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Day

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WPGH-TV PITTSBURGH, PA Station

Advertiser) POLITICAL ISSUE GROU

Product SEIU Estimate# 1438

Dates

Fax#

Ln

Buyer Dan Nagelberg Phone#

Time

) WATERFRONT STRATEGIES Agency

3050 K ST NW, #100

Len

Rate

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Hiatus Weeks

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Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone#

202-955-5342

Salesperson FAX#

Spots/Week

of Total Cost Total

2 of 2

Weeks Spots ____

---REPORT TOTALS---

Report Totals: 19 / \$18,150.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$18,150.00

Sales Totals: 19 / \$18,150.00 Station Totals: 19 / \$18,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$181,500 0 응 10% Market Totals CABL 0 % KDKA 34% UNKN WPCW 1% WPGH

WPMY 1% WPXI 21% WTAE 33%

--- COMPETITIVE COMMENTS---

*SHARE ESTIMATED

Books null RA35+ Demos